



## Staff Resume

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### Ms. Cara Evers

#### BACKGROUND

Cara Evers is a highly creative and multitalented Graphic Designer and Editor with 20+ years of extensive experience in proposal production, multimedia, marketing and print design. She has exceptional collaborative and interpersonal skills and is recognized by her peers as a dynamic team player known for her creativity, flexibility and sense of humor. She is a passionate and inventive creator of innovative marketing strategies and campaigns. She is accustomed to performing in deadline-driven environments with emphasis on creating winning proposals and in delivering superior support to her team members.

#### AREAS OF EXPERTISE

Ms. Evers has personal, creative experience in the following areas:

##### Print

- Proposal Covers
- Brochures & Newsletters
- Logos & Business Cards
- Poster & Post Cards
- Marketing Signs & Events

##### Web & Multimedia

- Web Site Design
- CD Cover Design
- PowerPoint Presentations

##### Graphic Software

- Corel Draw (up to Cx5)
- Adobe Cs5 Photoshop
- MS PowerPoint 2007
- Adobe Fireworks (basic)
- Adobe Illustrator (basic)
- Adobe Flash (basic)

##### Publishing Software

- Microsoft Office Suite

#### PROFESSIONAL EXPERIENCE

- **Lockheed Martin Aircraft & Logistics Center, Greenville, SC; January 2001 - July 2011; Sr. Graphic Artist / Photographer - Marketing / Graphic Design**

Successfully managed and coordinated graphic design from concept through completion. Collaborated with proposal teams and various departments to create vision, conceive design, and consistently meet deadlines and requirements. Created and conducted highly persuasive sales and marketing presentations.

Most recently provided graphics support for P-3, C-130 AMP and C-40 CLS proposals. Successfully translated subject matter content into concrete designs for proposals, newsletters, promotional materials and sales collateral. Created design themes and graphics for proposals, marketing and sales presentations. Prepared PowerPoint presentation slides for corporate staff. Created posters, logos and sign designs. Created the Brand for Project Odyssey Visual Graphics. Photographed multiple images of incoming customer aircraft and aircraft ready for delivery, conducted staff shoots and took professional individual portrait photos of corporate staff.

Provided graphic support to a wide range of business development pursuits including the design and production of proposal images and visual design in accordance with customer's Requests for Proposal (RFPs), assisted with final production of proposal materials, and conducted book volume assessments for accuracy and packaging. Also provided graphics support for other Lockheed Martin locations across the country supporting the proposal production where needed.

- **Fluor Daniel, Greenville, SC; January 1991 - January 2001; Graphic Artist**

Provided proposal support and graphics development for various proposals in a fast-paced environment for quick turn-around delivery. Prepared PowerPoint presentation slides for corporate staff, created posters and signs and covers for proposal binders. Created logos and images for product literature and the company website.



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### EDUCATION

AA/AS Studies - Greenville Community Technical College (1986 – 1988)

### PROFESSIONAL AFFILIATIONS, AWARDS, ACHIEVEMENTS AND HONORS

- Member of Upstate Visual Arts for 7 years
- Member of Metropolitan Art Council for 3 years
- Founder of SC Gourd Society

#### Noteworthy Achievements

- FOD Poster Design Winner, Marietta GA - 2nd place
- Created Brand for Wild Oats Taproom, Greenville, SC
- Created Brand for Universal Supplies (a corporation providing a wide range of services to the military)

While at Lockheed Martin, Ms. Evers received the following awards:

- The NOVA Award
- Two Superior Performance Awards (SPAs)
- Numerous SPOT awards for her contributions to various winning proposals